

Katun® Performance™ Color Drums for use in

Sharp MX 2300 and MX 5500-series



Color Digital Copier/Printers

Katun PN: 36504 and 36505
OEM PN: various



*Note: Images shown represent
Katun products in this category.*

Katun® Performance™ Color OPC drums provide great value and outstanding performance for your Sharp MX 2300 and MX 5500-series applications

Katun is pleased to launch a new line of color drums for use in a wide range of Sharp color MX-series applications. These Katun® Performance™ drums provide OEM-equivalent performance at a significantly lower cost than the OEM products – providing Sharp dealers with the immediate cost savings they need today, as well as an outstanding long-term profit opportunity for this extremely popular and still growing family of color models.

Benefits

◆ Improves Your Cost Per Copy

These Katun® Performance™ drums will reduce your cost per copy for these machine series and help improve your overall profitability without compromising copy quality, yield or customer satisfaction. Now – more than ever – the time is right to reduce your costs with reliable, high-quality Katun® Performance™ drums.

◆ Fully Tested for OEM-Equivalent Performance

Katun is first to market with a complete drum set for both the MX-2300 and the MX-5500 applications. Katun has fully tested and approved both the black and the color drums for both model families (MX 2300-series and MX 5500-series). Dealers can be confident that these Katun exclusive drums provide OEM-equivalent image density, background, color reproduction, yield, and overall performance.

◆ Compatible with OEM Toners

These Katun color drums have been extensively tested to ensure compatibility with Sharp OEM color toners in the full range of these models. These drums have been developed and tested to provide toner transfer results similar to that of the OEM drums when using OEM color toners.

◆ Enhance Your Long-Term Competitiveness and Profit Opportunities

This large family of Sharp color machines is still being actively placed by Sharp dealers/distributors and has proven to be extremely successful, with worldwide placement over 100,000 units since their introduction in 2006. These Katun® Performance™ color drums offer you significant cost saving opportunities and enhanced profitability on a large and still-growing machine base – now and in the future.

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Machine Overview

Model	Speed	Intro Date	Mfg Status	Market
MX 2300N	23 PPM (full color)	Q1 2006	Current	WW
MX 2700N	27 PPM (full color)	Q1 2006	Current	WW
MX 3500N / 3501N	35 PPM (full color)	Q1 2006	Current	WW
MX 4500N / 4501N	35 PPM color / 45 PPM black	Q1 2006	Current	WW
MX 5500N	41 PPM color / 55 PPM black	Q1 2006	Current	WW
MX 6200N / 6201N	41 PPM color / 62 PPM black	Q1 2006	Current	WW
MX 7000N / 7001N	41 PPM color / 70 PPM black	Q1 2006	Current	WW

Part Number Applications

Models	OEM Black PN	Katun Black PN	OEM Color PN	Katun Color PN
MX 2300-Series				
MX 2300N, 2700N MX 3500N, 3501N MX 4500N, 4501N	North / Latin America MX27NRSA Europe / Asia MX27GRSA	36504	North / Latin America MX27NRSA Europe / Asia MX27GRSA	36504
MX 5500-Series				
MX 5500N MX 6200N, 6201N MX 7000N, 7001N	North / Latin America MX70NRBA Europe / Asia MX70GRBA	36505*	North / Latin America MX27NRSA Europe / Asia MX27GRSA	36504

*Like the OEM, Katun provides a single drum part number (36504) for all three colors as well as black, in 2300-series machines. The MX 5500-series uses that same drum for the three colors, but requires a unique drum for black (PN 36505).

Note:

At the time of this launch, the Katun technical group has NOT confirmed the compatibility of these Katun® Performance™ drums with the Sharp OEM part numbers listed below, which are distributed primarily, but not exclusively, in the Asia Pacific region. We believe the drums are compatible, but since we can't confirm at this time, we recommend you purchase a single unit initially to ensure compatibility prior to ordering larger quantities.

MX 2300-Series: MX-27ASRA and MX-27FRSA

MX 5500-Series: MX-70ARBA, MX-70FRBA and MX-70CRBA

Product Characteristics

MX 2300-Series

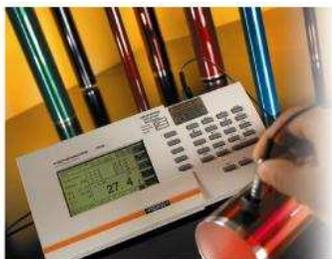
Metrics	OEM	Katun
Part number	North / Latin America MX27NRSA (CMYK)	36504 (CYMK)
	Europe/Asia MX27GRSA (CMYK)	
Price per/sold in	Sold per drum	Sold per drum
OEM stated life MX 2300 / 2700 MX 3500 / 4500	100,000 (black) / 60,000 (color) 150,000 (black) / 100,000 (color)	100,000 (black) / 60,000 (color) 150,000 (black) / 100,000 (color)
Country of origin	China	China
OPC drum coating color	Bright Green	Blue Green

MX 5500-Series

Metrics	OEM	Katun
Part number	North / Latin America MX70NRBA (Black) MX27NRSA (CMY)	36504 Color (CMY) 36505 Black
	Europe / Asia MX70GRBA (Black) MX27GRSA (CMY)	
Price per/sold in	Sold per drum	Sold per drum
OEM stated life	300,000 (black) / 100,000 (color)	300,000 (black) / 100,000 (color)
Country of origin	China	China
OPC drum coating color	Bright Green	Blue Green

Katun® Performance™

Leading edge technology and world-class manufacturing, coupled with a knowledgeable technical and sales staff, provide you with the quality assurance you expect from a reputable global supplier. Katun® Performance™ products undergo rigorous and thorough application-specific testing to ensure they provide OEM-equivalent or better performance. We back these products with a one-year warranty that offers the choice of credit or replacement.



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