

# Sustainable Products & Practices

From Katun's humble beginnings in 1979, remanufacturing has always been part of what we do. Not only was reuse cost-effective back then, it was pivotal in paving the way for a greener future. In more recent years, the continuation of remanufacturing and reuse is more important than ever to ensure a sustainable environment and secure future for the planet.

Katun has been developing products and services with this in mind throughout our decades in service and today have an extensive offering dedicated to eco-friendly practices.

Read on to see how you can help the environment by making Katun "Your Partner in Printing Green".

# **Toners**

- Katun ecoKAP<sup>TM</sup> designed for reuse!
- Refilled OEM
- Remanufactured
- Recycled Plastics

## **Parts**

- RemanufacturedDrums
- Recycled Plastics WasteToner Containers
- OPC Drum Rebuild Kits

# **Programs**

- Print It, Plant It
   Reforestation Program
- Recycling Programs with specialist office equipment recycling partners



# **Sustainability Logos Explained**



#### Katun ecoKAP™ Toners

An industry-first refillable aftermarket toner cartridge that features an innovative patent-pending cap for easy toner refilling.

Reduce



#### **Recycled Plastics**

Diverting an abundance of plastic from landfills and oceans, many products in the eco-friendly range are produced using up to 95% recycled plastics.

Reuse



#### **Nordic Swan Certified**

Katun is proud to have earned the coveted Nordic Swan Ecolabel for several Refilled OEM and Remanufactured toner cartridges.

Recycle

# Why use a Katun Sustainable Cartridge?



Reduced Carbon Footprint



Sustainable Product



Guaranteed Quality



Cost-Savings of up to 30%

Producing a <u>refilled OEM</u>
A3 toner cartridge has
84% LESS environmental
impact compared to a
new-build.\*



Producing a remanufactured A4 toner cartridge has 79% LESS environmental impact compared to a new-build.\*



<sup>\*</sup> As per Independent Lifecycle Assessment conducted in April 2022.



# Katun® ecoKAP™ toner cartridge a truly sustainable product!

- An industry-first refillable aftermarket toner cartridge!
- Can be refilled up to 3 times!
- Made from greater than 60% recycled plastic!

#### **Contribute to the Circular Economy!**

- 1 Purchase Katun ecoKAP™ cartridge
- 2 Use sustainable product
- Return empty cartridge using Katun's Recycling Partners
- Purchase another ecoKAP™ cartridge or ecoKAP™ refilled cartridge







# Recycle Today For A Greener Tomorrow

Katun actively participates in the circular economy by selling remanufactured imaging supplies that provide our dealer and distributor customers with high-quality, cost-effective replacement parts. We have a network of specialist office equipment recycling partners throughout Europe to cater to all your waste management needs. Visit the product recycling on the Katun website to find your recommended collection partner.



Make Sure to Recycle Used Cores and Cartridges with Katun's Specialist Collection Partners





## Imagine being able to contribute to reforestation just by printing! With the Print It, Plant It program, you can!

Katun has partnered with PrintReleaf™, a global company providing an automated cloud-based platform that makes reforestation a reality. Available alongside Katun's KDFM MPS packages or standalone, dealers and their customer network can offset paper output by converting pages printed into trees planted.

- No Software to Install
- Authorized Channel Partner Status and Marketing Tools to Promote with your Customers.
- Full access to Online Dashboard and Control Centre

Want to learn more or sign up? Speak to your Katun Sales Representative or visit us online at www.katun.com/eu



\*Figures correct as of November 2023



#### **Choose Where You Plant Your Trees!**

- California (2 sites)
- Canada
- **France**
- Ireland
- Malaysia
- > Tanzania

When current projects reach capacity, they will close and new ones will be made available.



To find out more about Katun's Corporate Sustainability Initiatives, **Environmental Compliance and Policies, visit the "About Us" section on** www.katun.com/eu