

Let's Talk Sustainability



- **Reduce**
- **Reuse**
- **Recycle**

Katun[®] and the Environment



When it comes to the environment, Katun's policy is to "do the right thing." It applies to our local and global communities, especially in the safety of our products and how we treat the environment. Katun is committed to doing the right thing in our overall approach, and in our compliance with environmental and safety directives from the governments where we do business. One of Katun's core values is to be environmentally friendly – we believe that for people and organizations to prosper, we must protect the environment first, as a healthy planet and a healthy community go hand-in-hand.

There are many ways to contribute to the preservation of the planet, from household recycling to using natural power sources, like solar, wind or wave energy. Whilst it is not always possible to implement all of these, it is necessary to be aware of our responsibilities, both personally and in the business world.

Katun strives to adhere to sustainable business practices. We actively participate in the circular economy – by selling remanufactured or refilled imaging supplies and machines that provide our dealer and distributor customers with high quality, cost-effective replacement parts. We pioneered the way by introducing the refilled-OEM cartridge concept in 2008 and have gone on to introduce several more versions for various applications, saving an abundance of plastic waste from landfill. Katun also makes every effort to offer eco-friendly options across services and programs to allow customers to make "green" choices.

In addition to this, and to further help protect the environment, we have launched an exclusive aftermarket industry-first toner and waste toner container for Konica Minolta bizhub C364/C284/C224-series machines made from more than 95% recycled plastics!

Katun estimates that 150KG of plastic is diverted from landfill for every 1000 Katun Eco-Friendly toner cartridges for use in Konica Minolta Bizhub C364 produced.



We partner with specialist office equipment recycling services to promote safe disposal and remanufacture of our products.



Katun promotes eco-friendly products using this logo. This can include remanufactured cartridges and imaging units, OEM-refilled toner cartridges or our expertly remanufactured printers. Reusing materials and components has a direct positive impact on the environment, not only by saving these parts (often mainly plastic) from landfill, but also reducing the resources to make new builds.

Why Buy a Remanufactured Printer?

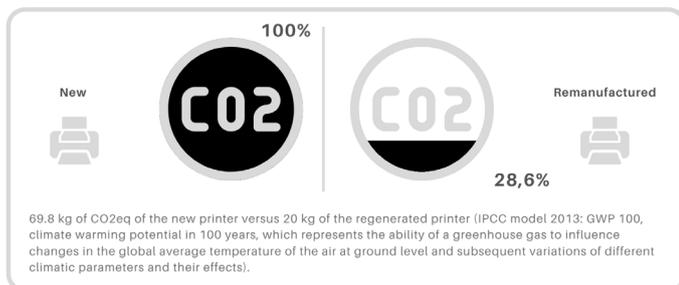


Katun offers high-quality, eco-friendly, remanufactured Katun® Certified printers and refurbished Katun Access™ printers that look and perform like new machines, thanks to a stringent remanufacturing process. Every printer you purchase from Katun has been remanufactured and therefore did not end up in landfill.

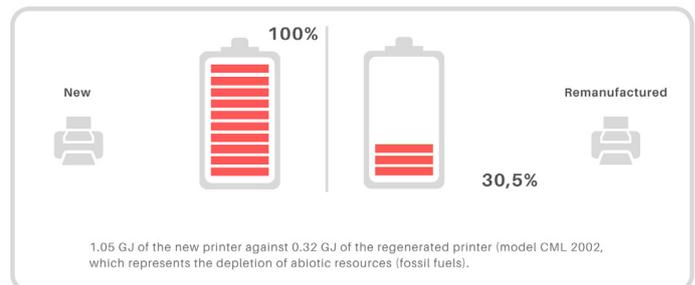
Overall the environmental impact of producing a remanufactured machine is 77% less compared to production of a new printer.

Comparison Analysis based on the Life Cycle Assessment study (under ISO 14044:18) and external peer review.

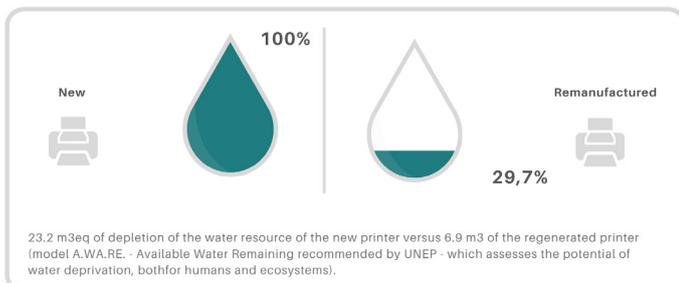
GREENHOUSE GAS EMISSIONS



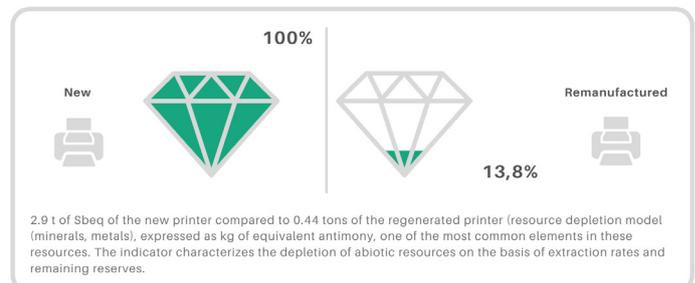
ENERGY CONSUMPTION



WATER RESOURCE DEPLETION



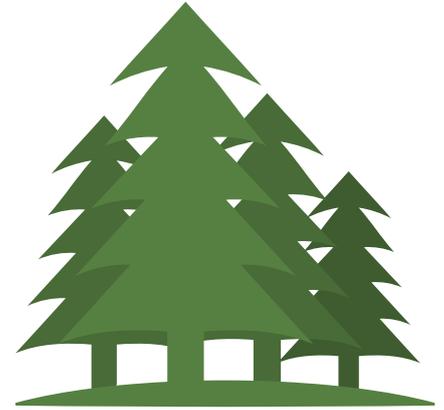
MINERAL AND MATTER RESOURCES



To watch how your machine is remanufactured, view our video on YouTube (<https://youtu.be/ANRJEttbThs>) or scan the QR code below.



Reforestation



Katun has expanded its offering of sustainable customer solutions by partnering with PrintReleaf™, a global company providing an automated cloud-based platform that makes reforestation a reality. With this platform, available alongside Katun's KDFM MPS packages or standalone, dealers and end-users can offset their paper output by converting pages printed into trees planted.

Benefits

Environmental Reforestation

Where the planet needs it most.

Automation

No software to install. Automated paper consumption measurement.

Certification

Verification from SGS International.

Recognition

Use free marketing resources & certificates to share your positive impact.



Choose Where You Plant Your Trees!

Canada



U.S.A.



Ireland



Madagascar



Dominican Republic



For more information, contact your Katun representative or visit us online at www.katun.com/eu.

